



barrelofdice.com

Barrel of Dice

Novel POS units

Rapid turnover, high value-add dice products with streamlined stock replenishment and regular product line rotation.

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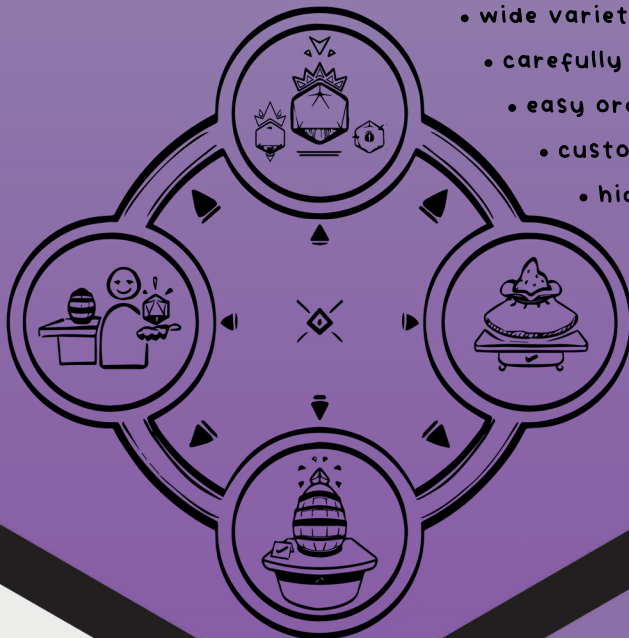
VAT registered. GB348959338
CH 11155845

QUALITY DICE WITH MINIMAL MAINTENANCE



Gamers consistently demand more premium dice in fresh designs. We can help get dice into your shop in a highly engaging form for your customers.

From ordering, display, restock and quality assurance: Barrel of Dice is ready to help add value to many of your existing product ranges by providing a rapid turnover, high margin product that's ready-to-go with a growing selection of custom Point Of Sale units.



- wide variety of quality dice
- carefully curated selections
- easy ordering, sold by the kilo
- custom POS units
- highly competitive pricing

WHY DICE?

Dice are one of the highest margin products that an FLGS can stock. Used in nearly every game in our industry: reasonably low cost, high collectability and simple 'clicky-clackyness' makes them perfect for impulse purchases.

THE DICE DILEMMA

Retailing dice can be difficult: hundreds of clamshells, thousands of sets. Which do you buy - how much of each do you stock?

Many retailers either shy away from dice or are stuck with sub standard options that simply don't give dice the space they need to bring in the sales you could be achieving.



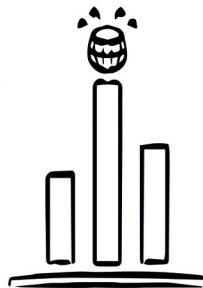
DOING EXACTLY WHAT IT SAYS ON THE BARREL



Simply put we want to give dice the space they deserve in our industry! Our POS units are striking, fun and make purchasing an experience to be enjoyed by your customers. Gone are seas of clamshells - replaced with a streamlined offering of quality premium dice in an interactive display.

We have years of experience with dice and work hard to source only the best throwables so that you can be confident that your customers will love them. We also have our own ranges of exclusive dice styles and colours.

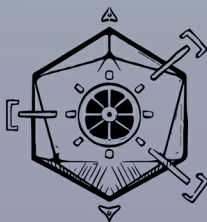
We know how difficult ordering can be as a retailer so our system is simple. **We do the heavy lifting** by providing curated dice and ensure that you will receive your restocking orders with minimal effort.



Our selling method is simple: **give the customers dice to see, hold and feel** and they will buy more. Encased in plastic dice look dull and boring, trapped and uninspired. When you can put them in your hand, find exactly the colour you want.

And to make sure it rolls those 20s...

WE CURATE STOCK FOR EVERY NEED AND BUDGET



RESERVE

Our crème de la crème. These dice are unique to us and often limited runs. Prices vary but expect hype, excitement and polite shoving when these hit your shelves! Usually in individual packs.



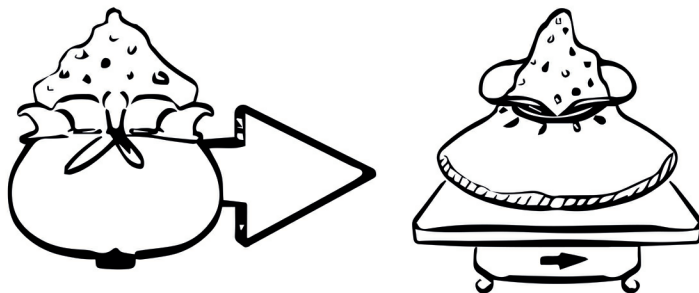
PREMIUM

Sharper edges, special resins and varied numbering. Released throughout the year and typically themed. Sold by the half kilo.



ESSENTIAL

The tabletop staple for any gamer that will fit any budget. Our most sold dice are all of stellar quality in a selection of designs and colours. Sold by the kilo.



ORDERING YOUR DICE

We offer two different models of ordering: a subscription where you are sent a requested weight of dice every 2-4 weeks or our a la carte option of picking the curated bag of dice you want by the kilo (or half).

Reserve dice are always purchased individually and stock lists for these are disclosed regularly as many will only be available once!

visit barrelofdice.com to register your trade account today.

THE BARRELS

We stock specially converted genuine whisky barrels as well as tabletop mini barrels and medium sized casks.

More POS units are planned for the future to better accommodate our Reserve dice as current POS units are primarily designed around the Premium and Essential ranges.



GET IN TOUCH

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